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| Introducing | *The Taguien Cycle*  Lucerne Publishing is proud to announce its first young adult fantasy book/series: *The Taguien Cycle*, by Esther Valle. The series will include three books, with the possibility of more depending on sales. One book will be published each year, starting in Winter 2010.  The eagerly anticipated first title in the young adult fantasy series by the same name, *The Taguien Cycle* has all the elements of a rousing good read, guaranteed to hold interest from the first page to the last. All the riveting characters are in place, from the bully to the wizard to the innocent people caught in the middle. This cycle starts when a group of misfits find a mysterious crystal hidden in the hedgerow surrounding an unused field on the outskirts of their village. After they accidently unlock the power of the crystal, they become lost in a world where the battle of good versus evil rages, and their lives will never be the same again.  Reading Level: ages 12 and up  Hardcover Price: $24.99  Availability: October 2010  **Projected Sales**  We plan to start driving people to the supporting Web site well in advance of the publication of the first title in the series. By taking advantage of opportunities for co-promotion and cross-promotion, we will generate enough “buzz” to launch with pre-sales that will build to a brisk holiday season. |